



STRATEGIC PLAN

2022 – 2032

Empowering our
communities to shape a
better today, and tomorrow



Our story

As a passionate and community-driven Trust, we strive to nurture and build the prosperity in Tauranga and the Western Bay of Plenty through unwavering support for local initiatives, events, and facilities. Our efforts empower the communities and organisations we support as we work together to make a significant impact on shaping the quality of life and wellbeing for all.

In 1993, the birth of TECT marked a momentous turning point in our community's history. We embarked on a journey towards a vision for a region where our communities and environment can thrive. Today, the Trust's impact has reverberated throughout our region, touching the lives of countless individuals now and in the future.

We are committed to supporting innovation and progress in our community in order to create sustainable and measurable change. With approximately \$1 billion in funds, we are one of the largest contributors to the development of a region in Aotearoa New Zealand that will benefit current and future residents.

Together, we can stand proud of the incredible work we achieve through our collective support of TECT's community distributions. Our region's growing needs, whether physical or social, will always be met with unwavering dedication from TECT, as we continue to play an increasingly critical role in the growth and development of the Western Bay of Plenty.

Nāu te rourou, nāku te rourou, ka ora ai te iwi.
With your food basket and with my food basket, the people will thrive.



Strategic plan

2022 – 2032

We're on a mission to make a real difference in our community, and following TECT's recent restructure, we've developed a new strategy and funding framework that will guide our decision-making and fuel our action.

We've conducted an evidence review that included analysing our community profile and gathering input from key representatives of local community organisations.

This review identified a range of challenges in our region. Housing, the natural environment, and community infrastructure have been identified as priority issues, but we also know that supporting community wellbeing and vibrancy is vital in building an economically sustainable and healthy region.

Evidence shows that Māori, diverse ethnic communities, children, and young people are more likely to experience inequity in relation to socio-economic deprivation, income, and education.

The NZ Deprivation Index identifies local communities within our region with high levels of deprivation – Matakana Island; Te Puke West and Maketū; Yatton Park, Baypark-Kairua, Tauranga Hospital, Gate Pā, Greerton South and Matapihi. We also know that there are pockets of need within other sections of our communities, and that our rapidly aging population also brings challenges.

We're not just prepared to talk about these issues; we're taking action to make a difference and prepare for future needs now. We have developed strategic focus areas that will guide our funding into our wider community, prioritising funding for initiatives that not only support communities experiencing the greatest disadvantage but also contribute to long-lasting benefits for all.

Join us as we journey towards empowering all of our communities to shape a better today, and tomorrow.



Who we are

We know what we are working for Our purpose | Ko te whāinga

To make a significant impact on shaping the quality of life and wellbeing of current and future generations in the Western Bay of Plenty. We are part of the fabric of this region and are ambitious for the future of our community.

We know the future we want Our vision | Ko te whakakitenga

A thriving, caring and connected community here in the Western Bay of Plenty.

We know how we will do this Our mission | Ko te uaratanga

Responsibly manage our investments and effectively distribute funds for the long-term benefit of the community we serve.





Our way of working

At TECT, we strive to make a difference for Tauranga and Western Bay of Plenty communities, positively impacting the lives of current residents and future generations.

Our funding approach is inclusive of all communities, and we prioritise support for those experiencing the highest need as well as enabling future transformational projects which benefit everyone in our community.

By protecting and growing our capital base, building strong partnerships, and investing well into community initiatives, TECT's impact can be transformational.



This is us



Impact focused

We aim to be embedded in our community and to meaningfully contribute to community wellbeing and quality of life.

Our fund enables us to invest in ways that seek to achieve deep, measurable impact, addressing key challenges and benefiting our region's people intergenerationally.



Collaborative

We have unique flexibility to use our resources collaboratively alongside other funders and believe it is important to work with people who have strong community connections and understanding.

Together we work to bring about sustainable and equitable change in our region.



Balanced approach

We will balance our funding approach between responsive and strategic investment.

Responsive funding ensures we listen and stay open to community needs and ambitions.

Strategic funding approaches give us the tools we need to address systemic issues in our region.



Enabling

We believe in empowering communities to lead change. Our aim is to help strengthen local organisations so they can create long-term social change that enables our region's communities to thrive.

Across all of our funds we aim to be approachable, accessible and enabling of community aspirations.



Agile

We recognise the value of being nimble and flexible – meaning that we can respond quickly to opportunities that may arise, and can adapt as the needs of our partners and communities change.

Being evidence-informed ensures we adapt to our community's changing needs.



Commitment to Māori

We recognise the importance of building meaningful relationships with tangata whenua and enabling the aspirations of Māori in our region.

As a Trust, we are committed to developing our understanding of Te Tiriti o Waitangi and its implications for our work.

Strategic focus areas



Housing Kāinga Āhuru

We believe everyone in our region should have access to warm, healthy, affordable and culturally appropriate housing.

To support this, we are focused on investing in initiatives that:

- are community-led, and,
- increase access to warm, healthy, affordable and culturally appropriate housing for communities experiencing the greatest barriers to secure housing.

Priority Communities Ngā Hāpori Mātua

We will provide support to the communities in our region experiencing highest needs. Our focus is on achieving outcomes for Māori, diverse ethnic communities, children and young people, and older people experiencing disadvantage.

We will fund initiatives that:

- increase access to opportunities for priority communities
- support priority communities to lead their own solutions
- are strengths-based and enable community ambitions
- incorporate cultural knowledge or other practices relevant to priority communities.





Natural Environment Toitū Te Taiao

We will invest in the protection and regeneration of our region's natural environment and biodiversity, and support initiatives that address the implications of climate change.

We will prioritise initiatives that:

- achieve large scale transformational impact, bringing diverse stakeholders together and blending contemporary science with local knowledge, including mātauranga Māori
- are community-led and help to build community care of and connection with our environment.



Built Environment Whaitua Hononga

We will invest in local and regional amenities and facilities that support community connectedness, increase access to opportunities to participate in community activities and enhance the wellbeing and vibrancy of our communities.

We will actively work with Councils in our region to support the development of amenities and facilities, as well as funding community-led projects.



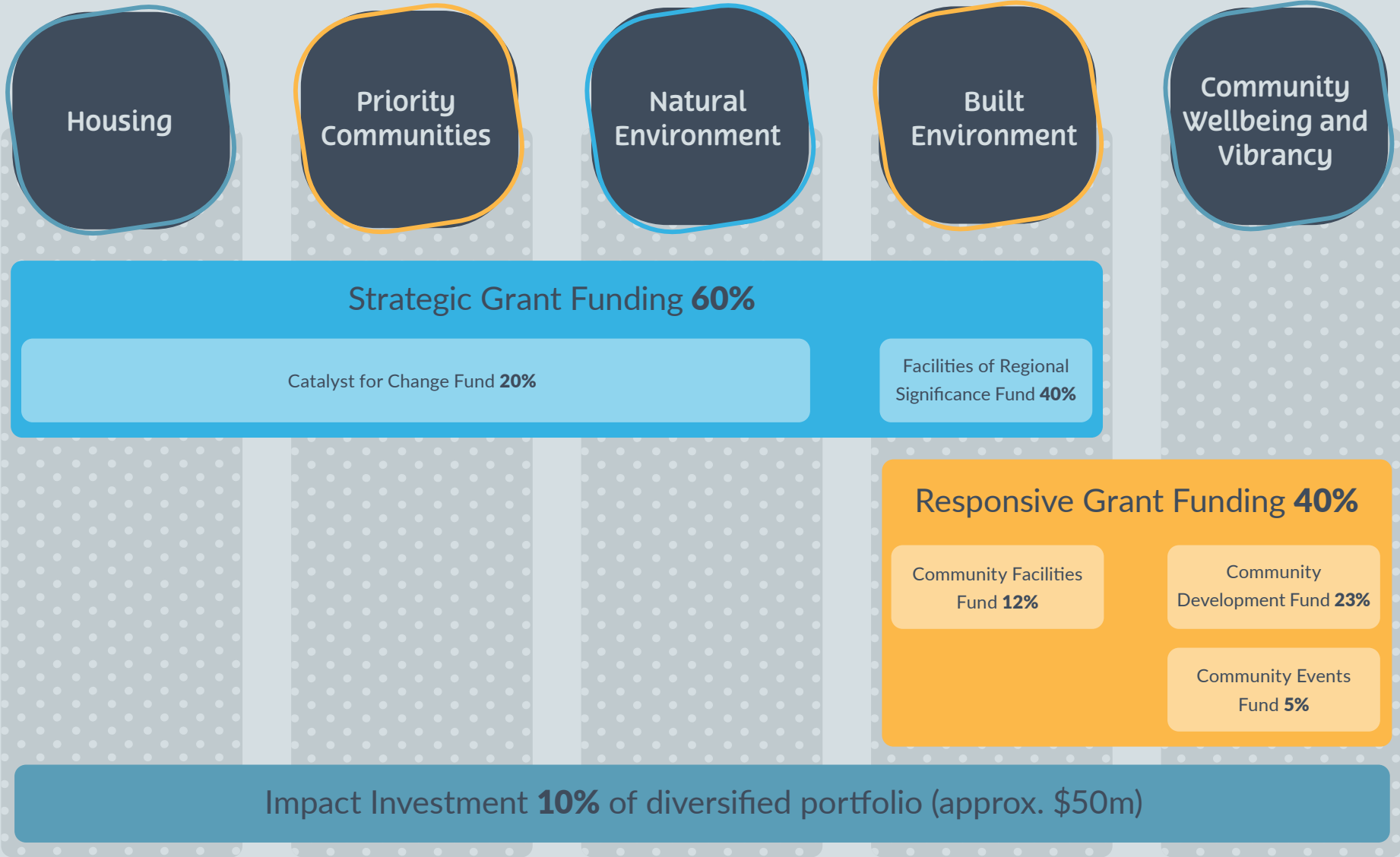
Community Wellbeing and Vibrancy Te Mauri me te Orangatanga

We want Tauranga and the Western Bay of Plenty to be vibrant places where people, families and communities thrive.

To support this, we will fund initiatives that:

- promote social connection, inclusion and belonging
- support whānau and community resilience, safety and wellbeing
- enable participation in community activities, arts, culture, sports, recreation
- build skills and provide opportunities for learning
- strengthen the impact and sustainability of community organisations.

Funding framework





TECT

Empowering the community
to shape a better today,
and tomorrow

